

Quarterly Report | October 2025 - December 2025

Economic Snapshot

Employment & Unemployment Rate December 2025



Note: All data are subject to revision. | Source: Florida Department of Commerce, Bureau of Workforce Statistics and Economic Research.

Current Nassau County Projects



North Florida Motorsports Park
600-acre mater planned destination



Pine Royale
Bar & Restaurant | Mini Golf
Par 3 Golf Course | Golf Range
Callahan, FL

Commercial Properties

52 Active Listings

1,421,200 Square Feet

2,352.47 Acres

31 Sites/Vacant Land

21 Buildings



NCEDB Activity

Business Retention & Expansion

6

Business visits

Business Recruitment & Marketing

44

Qualified leads visited the NCEDB website.

Public Relations & Communication

2

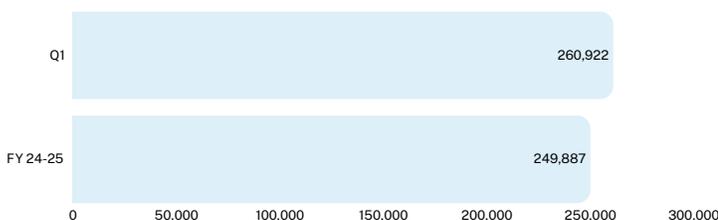
Total presentations were given

Sustainable Revenue Source

5

Investor Level Increases

Social Media - Impressions Across All Platforms



Manufacturing Month - Student & Teacher Tours

As part of Manufacturing Month, we coordinated teacher and student tours across Nassau County, showcasing local industry and career pathways. Tours featured Masonite, Science Interactive, RYAM, LignoTech, Florida Machine Works, Netting Professionals, and ALM Technologies, along with a teacher-only tour at Mocama Beer Company, made possible through the support of our industry partners.

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Business Recruitment & Marketing

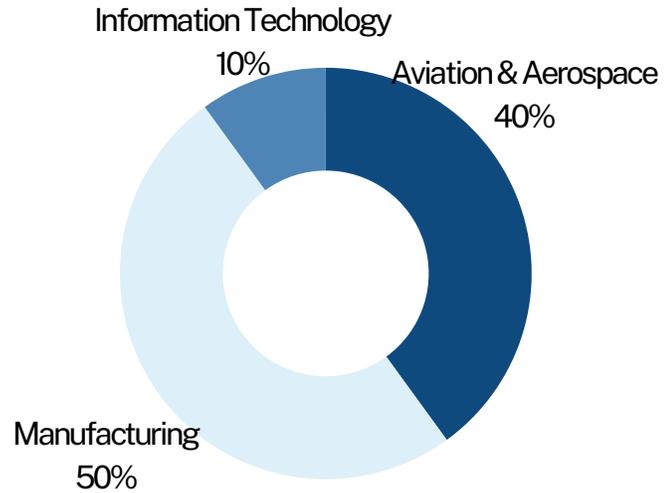
Prospect Pipeline Overview

Potential Economic Impact of Prospects

10 Prospects **4,400** Potential New Jobs

\$1.5 billion Potential Capital Investment **\$80k** Average Salary

Prospects by Industry



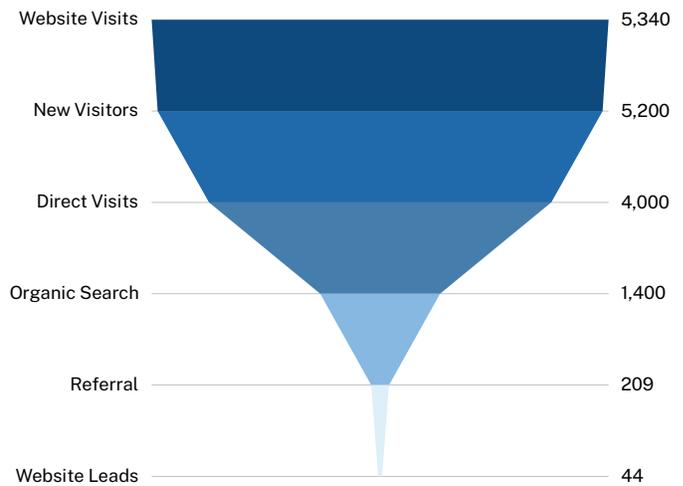
CareerSource NE Florida

Q1 FY 24-25

Job Orders	39	171
Services to Employers	49	358
Employers Served	26	131
Job Seeker Visitors	805	4,277
Services to Job Seekers	765	2,252

Services that are provided to Nassau County by CareerSource Northeast Florida.

Website Activity



This quarter, Nassau County continued to demonstrate economic growth and engagement across multiple fronts. Ongoing county projects and available properties position the region for new opportunities. Our prospect pipeline reflects strong potential for job creation, capital investment, and diverse industry development, complemented by insights from CareerSource NE Florida. Digital engagement continues to expand, with website activity and social media impressions showing promising gains compared to FY24-25 totals. Finally, Manufacturing Month highlighted the county's commitment to workforce development, connecting students and educators with local industry and reinforcing career pathways in manufacturing. Together, these metrics and initiatives underscore Nassau County's continued momentum in economic development and community engagement.