# **2022** fiscal year QTR 2



## **ECONOMIC** SNAPSHOT

NCEDB ACTIVE PROJECTS				
	CAPEX	JOBS	INDUSTRY	
NCEDB 1	450 Million	800	Manufacturing	
NCEDB 2	2 Billion	30-50	Logistics and Distribution	
NCEDB 3	1.3 Million	17	Logistics and Distribution	
NCEDB 4	400K	12	Sporting/ Recreation	

NCEDB May 2022

EMPLOYMENT				
NASSAU COUNTY FLORIDA UNITED STATES				
Current Level	43,063	10,260,000	158,106,000	
YTD Change	+6.72%	+6.67%	+5.05%	

Not seasonally adjusted, April 15, 2022

Source: Florida Department of Economic Opportunity

EMPLOYMENT BY INDUSTRY				
NAICS	INDUSTRY	EMPLOYEES IN NASSAU	ANNUAL GROWTH	
72	Accommodation & Food Services	4,553	3.5%	
44	Retail	3,785	1.1%	
62	Healthcare & Social Assistance	2,712	2.8%	
23	Construction	1,845	1.9%	
61	Education Services	1,785	2.8%	
31	Manufacturing	1,605	1.3%	
71	Retail Arts, Entertainment, & Recreation	656	4.2%	

Source: <u>JobsEQ®</u>
Data as of 2021Q4

Note: Figures may not sum due to rounding. 1. All data based upon a four-quarter moving average. Exits and transfers are approximate estimates based upon occupation separation rates.

UNEMPLOYMENT				
GEOGRAPHY	NASSAU COUNTY	FLORIDA	UNITED STATES	
Current Level	950	284,000	6,168,000	
Unemployment Rate	2.2%	2.7%	3.8%	

Not seasonally adjusted  $\,$  , April 15, 2022

Source: Florida Department of Economic Opportunity

## INDUSTRY CLUSTER

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Nassau County, Florida, with the highest relative concentration is **Wood/Paper**, with a location quotient of 6.00. Which means it is six times more concentrated in the region than the typical region. As a result, we know that Wood/Paper is a vital component to the Nassau County economy and **employs 1,273 workers with an average wage of \$72,614**. Employment in the Wood/Paper cluster is **projected to expand about 1.2% per year over the next ten years.** 

Data as of 2021Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

COST OF LIVING INDEX				
GEOGRAPHY	AVG ANNUAL SALARY	COST OF LIVING INDEX	US PURCHASING POWER	
Nassau County	\$46,898	96.0	\$48,843	
Florida	\$57,390	103.7	\$55,336	
USA	\$65,055	100.0	\$65,055	

Source: JobsEQ®

Data as of 2021Q4, Cost of Living per  $\underline{\text{COLI}}$ , data as of 2021Q3, imputed by Chmura where necessary.

HOUSING MEDIAN SALE PRICE, SINGLE-FAMILY EXISTING HOMES			
GEOGRAPHY	NASSAU COUNTY	Florida	USA
March 2022	\$419,995	\$396,558	\$382,000
Y/Y Change	+18.3%	+21.3%	+15.2%

Source: <u>Amelia Island-Nassau County Association of Realtors</u> <u>Florida Associations of Realtors, National Association of Realtors</u> Data as of March 2022

HOUSING SINGLE-FAMILY BUILDING PERMITS			
GEOGRAPHY	NASSAU COUNTY	Florida	USA
March 2022	165	13,267	107,357
YTD	881 (fiscal year)	37,348	278,189

Source: Nassau County Building Department, United States Census Bureau Data as of March 2022

# 2022 fiscal year QTR 2



# **ECONOMIC** SNAPSHOT

SBDC IMPACT Calendar Year				
SERVICE	2022 1st Qtr	2021 Total CY		
Entrepreneurs Consulted	67	170		
Total Consulting Hours	214	1,366		
Workshop Attendees	5	20		
Jobs Created/Retained	13	50		
Business Startups	6	6		
Capital Formation	\$1,084,000	\$10,380,972		

March, 2022

Source: Small Business Development Center (SBDC).

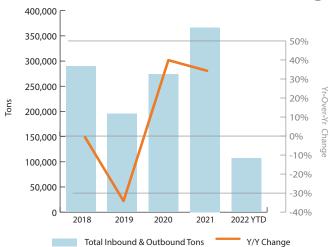
CAREER SOURCE Nassau County fiscal year			
GEOGRAPHY	2021-2022 2nd Qtr	2021-2022 1st Qtr	
Job Orders	233	485	
Services to Employers	75	15	
Employers Served	46	11	
Job Seeker Visitors	526	871	
Services to Job Seekers	1,444	1,389	

Source: CareerSource Northeast Florida

<b>TOP 10 CERTIFICATION GAPS</b>					
	CANDIDATES	OPENINGS	GAPS		
Certification in Cardiopulmonary Resuscitation (CPR)	26	33	-7		
Class A Commercial Driver's License (CDL-A)	8	12	-4		
Registered Nurse (RN)	11	14	-3		
First Aid Certification	12	16	-3		
Licensed Practical Nurse (LPN)	5	8	-3		

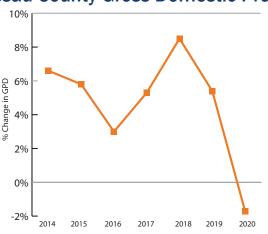
Source: JobsEQ® Perkins V Report for Nassau County These data are based on online resumes and job ads that reflect local supply and demand.

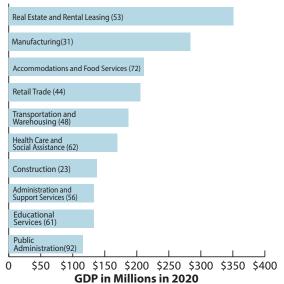
### **OHPA Port of Fernandina Tonnage**



Tonage data source: Ocean Highway Port Authority, Port of Fernandina.

#### **Nassau County Gross Domestic Product**





Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura in <u>JobsEQ®</u> where necessary, updated through 2020.